

Sponsorship Packages

Made in Cyprus
Exhibitions presents:

HIGH♦TECH
DEVELOPED
IN CYPRUS
4 & 5 OCTOBER 2019
TRAKASOL - LIMASSOL MARINA



Organizer:



WORLD TRADE CENTER®
CYPRUS

Connecting the Business World

Powered by:



ergodotisi.com

Made in Cyprus Exhibitions statistics

25.000 +

visitors from all
over the world

3.000 +

products
& services

500 +

exhibitors specialising
in Cypriot product & services

*Numbers reflect year to date



About World Trade Center Cyprus

World Trade Center Cyprus (www.wtccy.org) has been an active member of the New York World Trade Centers Association since 2004. The Association membership spans 6 continents, over 90 countries and more than 300 individual city / economic zones.

WT Cyprus provides business-to-business services in consultancy, professional training, serviced offices, trade missions, as well as conferences, seminars and exhibitions.

WTC Cyprus is a regular organiser of many conferences and seminars aimed at the various business professions, bringing national and international experts to discuss relevant and current issues of interest to the Cypriot business community.

Connecting the Business World



About Ergodotisi

Ergodotisi came to rise at 2012 to fight unemployment. Seven years later, it was established as the leading Job Portal, with 12.000+ registered companies trusting the platform for their job listings and 160.000+ unique users per month searching for a job or their next career step.

Why Cyprus?

Cyprus is the third largest island in the Mediterranean situated at the crossroads of three continents, Europe, Asia and Africa. It is a rapidly developing European Union state combining high quality of life with a plethora of opportunities for economic growth.

The following facts have contributed to establishing Cyprus as a high-tech business hub and the perfect destination to start or grow technology companies:

- Highly educated and experienced human talent with more than 80% of locals speaking English/another foreign language.
- Advantageous and transparent EU approved tax regime (corporate tax of 12.5% and many taxation treaties).
- Full access and many trade agreements to European markets and easy access to other major markets.
- Low cost of doing business.
- Strong business support making starting and running a business easy.
- Excellent regulatory structure.
- Positive economic outlook.

This has led to many successful tech giants relocating or expanding in Cyprus and many local companies developing their own proprietary technology allowing them to grow globally and contribute to this new eco-system being developed in Cyprus.

Why “High Tech developed in Cyprus” expo?

Exhibiting at the “High Tech developed in Cyprus” expo brings your business closer to the consumer and to potential business partners and helps boost awareness of your company that will help attract talent.

The organising team will invite and promote the expo to:

- Local as well as foreign talent in the IT sector who are looking for new opportunities to work in challenging positions in Cyprus.
- The everyday consumer of digital products and services.
- Businesses seeking for partnerships or collaborations with technology companies.
- Investors and financial institutions willing to fund or invest in technology companies.



PLATINUM SPONSOR

Investment €7.500

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Press Conference Interview
- Sponsors' name will be mentioned, and its logo will appear at all events in the TV & Radio advertising campaign (English-Greek)
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed): Two full pages
- A list of all Exhibitors will be provided and B2B meetings organised
- Opportunity to give a presentation at a meeting with the exhibitors/sponsors

ON-SITE EVENT

- Opportunity for speaking engagement at the opening ceremony
- Recognition during the opening ceremony
- Exhibition Booth*: 12m²
- Extra equipment needed for stand **
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Front & Back
- Promotional material will be placed in exhibitor's information package

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 1 year
- Sponsor's name will be mentioned in the WTCA Newsletter (circulated to 750,000 members and affiliates worldwide)
- Sponsors' name will be mentioned in all Press Releases, interviews, tributes and articles sent out for publication to all Media
- Become a listed member on our WTCA profile and benefit from discounts on our services

**Regular booth price €160 per sq. m.*

*** The equipment will be 20% of the value of the booth*

GOLD SPONSOR

Investment €5.000

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Editorial coverage
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed): 1/2 page

ON-SITE EVENT

- Recognition during the opening ceremony
- Exhibition Booth*: 8m²
- Extra equipment needed for stand **
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Back
- Promotional material will be placed in exhibitor's information package

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 6 months
- Mention in the WTCA Newsletter circulated to 750.000 members and affiliates worldwide
- Mention in press releases and announcements
- Become a listed member on our WTCA profile and benefit from discounts on all our services

**Regular booth price €160 per sq. m.*

*** The equipment will be 20% of the value of the booth*

SILVER SPONSOR

Investment €2.500

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Editorial coverage
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed): 1/4 page

ON-SITE EVENT

- Recognition during the opening ceremony
- Exhibition Booth*: 6m²
- Extra equipment needed for stand **
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Back
- Promotional material will be placed in exhibitor's information package

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 3 months
- Mention in the WTCA Newsletter circulated to 750.000 members and affiliates worldwide
- Mention in press releases and announcements
- Become a listed member on our WTCA profile and benefit from discounts on all our services

**Regular booth price €160 per sq. m.*

*** The equipment will be 20% of the value of the booth*

BRONZE SPONSOR

Investment €1.000

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Editorial coverage
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed): 1/4 page

ON-SITE EVENT

- Recognition during the opening ceremony
- Exhibition Booth*: 6m²
- Extra equipment needed for stand
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Back
- Promotional material will be placed in exhibitor's information package

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 3 months
- Mention in the WTCA Newsletter circulated to 750.000 members and affiliates worldwide
- Mention in press releases and announcements
- Become a listed member on our WTCA profile and benefit from discounts on all our services

**Regular booth price €160 per sq. m.*

Sponsorship Packages

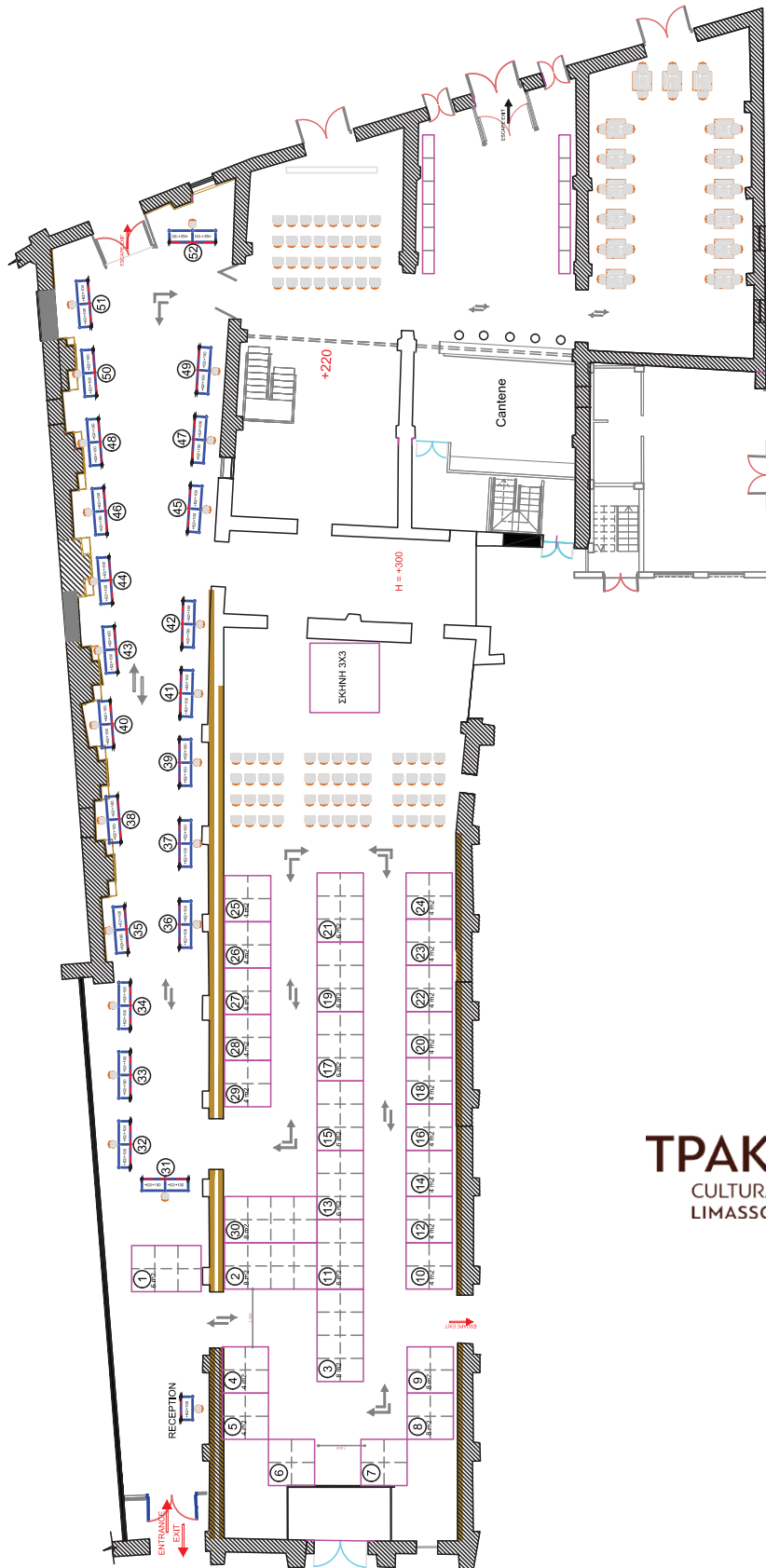
Sponsors will receive a high level of media exposure through the planned advertising campaign with its value being over €80.000. This will continue throughout the year through the various benefits below.

	PLATINUM €7,500	GOLD €5,000	SILVER €2,500	BRONZE €1,000
PRE-EVENT				
Sponsors' logo will appear on all circulars for the event	•	•	•	•
Press Conference Interview	•			
Sponsors' name will be mentioned, and its logo will appear at all events in the TV & Radio advertising campaign (English-Greek).	•	•	•	•
Sponsors' logo will appear on the exhibition website with a hyperlink to the Sponsor's page	1 year	6 months	3 months	1 month
Sponsors' logo will appear on social media pages	•	•	•	•
Advertisement in the programme circulated before & during the exhibition (digital & printed)	2 Full pages	1 page	1/2 page	1/4 page
A list of all Exhibitors will be provided and B2B meetings organised	•			
Opportunity to give a presentation at a meeting with the exhibitors/sponsors	•	•	•	•
ON -SITE EVENT				
Opportunity for speaking engagement at the opening ceremony	•			
Recognition during the opening ceremony	•	•	•	•
Exhibition Booth*	12m ²	8m ²	6m ²	30% Discount
Roll up banner at entrance	•	•	•	•
Extra equipment needed for stand **	•	•	•	
Sponsor's logo and company profile will be shown on digital screen	•	•	•	•
Sponsor's logo will appear on WTC's banner outside TRAKASOL	•	•	•	•
Sponsor's logo will be printed on personnel's t-shirts	Front/Back	Back		
Promotional material will be placed in exhibitor's information package	•	•	•	•
POST EVENT				
Sponsor's name will be mentioned in the WTCA Newsletter (circulated to 750,000 members and affiliates worldwide)	•	•	•	•
Sponsors' name will be mentioned in all Press Releases, interviews, tributes and articles sent out for publication to all Media	•	•	•	•
Become a listed member on WTCA profile and benefit from discounts on our services	•	•	•	•

*Regular booth price €160 per sq. m.

** The equipment will be 20% of the value of the booth

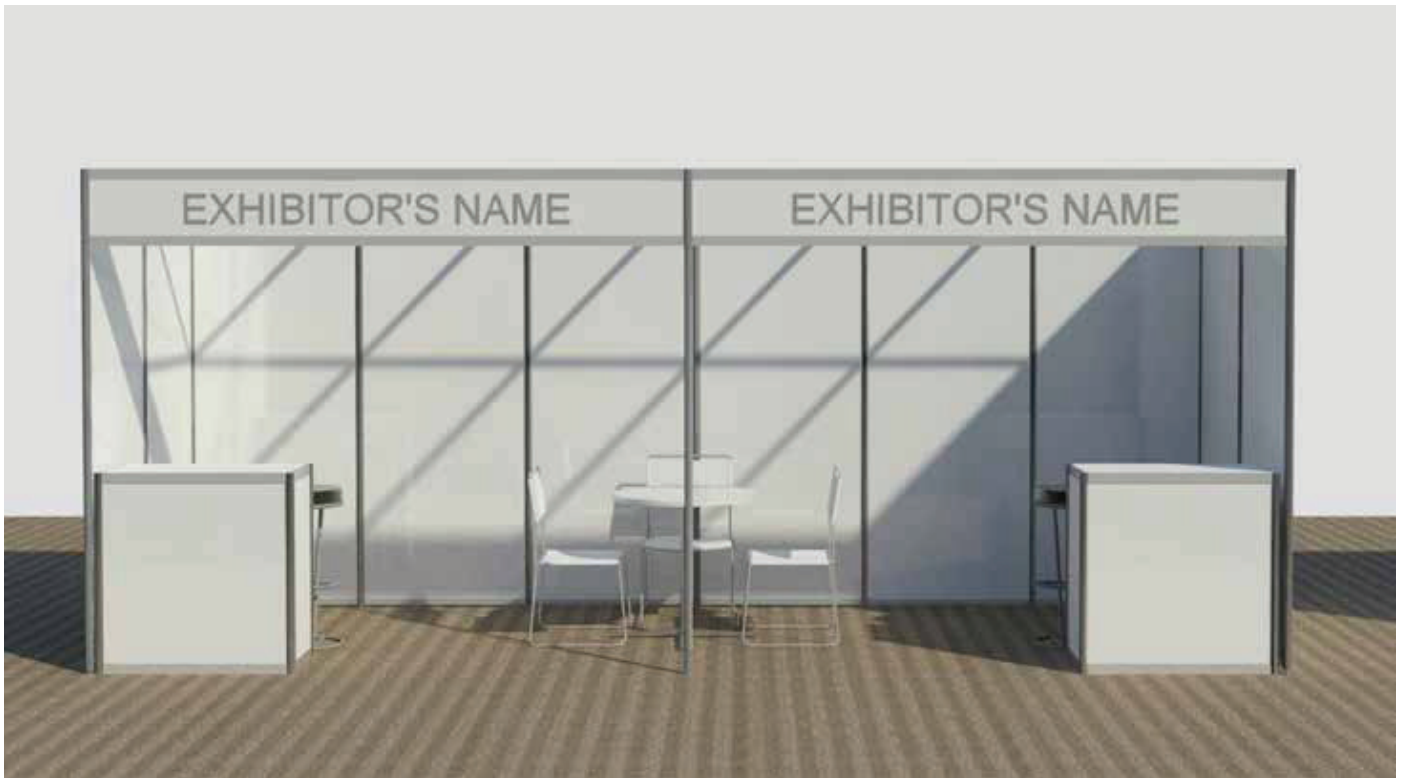
Promotional Space Layout



ΤΡΑΚΑΣΟΛ
CULTURAL CENTRE
LIMASSOL MARINA

Promotional Space

12 sq.m.



SPECIFICATIONS

Perimeter walls with aluminium frames and melamine - height 2.5 meters

Open grid roof structure

Fascia sign with exhibitor's/company's name

2 information counter 50x100x100

Stools, table and chairs

2 Shelves 30x100

1 waste basket

1 electronic socket with one master switch

1 spot light per 3 square meters

Promotional Space

8 sq.m.



SPECIFICATIONS

Perimeter walls with aluminium frames and melamine - height 2.5 meters

Open grid roof structure

Fascia sign with exhibitor's/company's name

1 information counter 50x100x100

1 Stool

2 Shelves 30x100

1 waste basket

1 electronic socket with one master switch

1 spot light per 3 square meters

Promotional Space

6 sq.m.



SPECIFICATIONS

Perimeter walls with aluminium frames and melamine - height 2.5 meters

Open grid roof structure

Fascia sign with exhibitor's/company's name

1 information counter 50x100x100

1 Stool

2 Shelves 30x100

1 waste basket

1 electronic socket with one master switch

1 spot light per 3 square meters

Sponsors / Supporters

previous years Made in Cyprus Exhibition

Past Sponsors



Past Supporters





Contact details:

World Trade Center Cyprus
info@wtccy.org | Tel. 25 588116

Organizer:



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